

ORDER



Orders
Order / Rev: 365479
Alt Order #: 06868363
Product Desc: Horsford/DCCC
Estimate: 2250
Flight Dates: 10/27/12 - 10/30/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Horsford/Congress
Demographic: A35+
Product Codes: PL Other
Priority: P-01
Revenue Codes: AGY-TRANS, POL CAND, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	2	\$725.00	\$616.25
10/29/12	10/30/12	17	\$17,550.00	\$14,917.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	2	\$725.00	\$616.25	0.00
November 2012	17	\$17,550.00	\$14,917.50	0.00
Totals	19	\$18,275.00	\$15,533.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	24%	\$18,275.00
Market	100%	\$76,145.83

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	23%	\$17,513.54
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	19%	\$14,467.71
KTUD	0%	\$0.00
KVMY	8%	\$6,091.67
KVVU	23%	\$17,513.54
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$2,284.38

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/29/12	10/30/12	M-F 5-6am Action News	CM	M-F 5-6a	MT-----	:30	2	\$175.00	P-01	0.00	NM	2	\$350.00
ACTION NWS@5AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$175.00		0.00			
E 2	KTNV	10/29/12	10/30/12	M-F 6-7am Action News	CM	M-F 6-7a	MT-----	:30	2	\$600.00	P-01	0.00	NM	2	\$1,200.00
ACTION NWS@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$600.00		0.00			
E 3	KTNV	10/29/12	10/30/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	MT-----	:30	2	\$650.00	P-01	0.00	NM	2	\$1,300.00
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$650.00		0.00			
E 4	KTNV	10/27/12	10/27/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA	-----S-	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
GD MRN-SAT-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$400.00		0.00			
E 5	KTNV	10/28/12	10/28/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a (8:00 AM-8:30 AM)	-----S	:30	1	\$325.00	P-01	0.00	NM	1	\$325.00
ACTN NWS SU@8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$325.00		0.00			
E 6	KTNV	10/29/12	10/30/12	M-F 11-12p Action News	CM	M-F 11-12p	MT-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
ACTN NEWS@11AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					1	\$400.00		0.00			
E 7	KTNV	10/29/12	10/30/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	MT-----	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
JUDGE JUDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$450.00		0.00			
E 8	KTNV	10/29/12	10/30/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	MT-----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
ACTION NWS@5PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					1	\$900.00		0.00			
E 9	KTNV	10/29/12	10/30/12	M-F 6-7p Action News	CM	M-F 6-7p	MT-----	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$1,000.00		0.00			
E 10	KTNV	10/29/12	10/30/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	MT-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
ACCESS HOLLYWD<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					1	\$1,000.00		0.00			
E 11	KTNV	10/29/12	10/30/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	MT-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
MILLIONAIRE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					1	\$1,000.00		0.00			
E 12	KTNV	10/29/12	10/29/12	Monday ABC Prime C CASTLE	CM	CASTLE	M-----	:30	1	\$6,500.00	P-01	0.00	NM	1	\$6,500.00
CASTLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$6,500.00		0.00			
E 13	KTNV	10/29/12	10/30/12		CM	M-F 11-11:35p	MT-----	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00

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				M-F 11-11:35p											
				Action News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	MT-----	2	\$1,000.00	0.00								
													Totals	19	\$18,275.00